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## ***Hope for the Future*** **Sponsorship Information**

For 40 years Hope Communities has been serving some of Denver's most vulnerable residents, guided by a vision of a city where everyone has a safe place to call home and the resources they need to thrive. Each year, we serve more than 1,100 individuals through affordable housing, educational programs and support services.

To perpetuate this work, we host an annual event to raise funds for our efforts to offer help to low-income individuals and families. This year, in the wake of COVID-19, we are shifting to a virtual format, with all proceeds supporting the vast and immediate needs of some of the most vulnerable members of our community.

***Hope for the Future*** will be held **online on Thursday, August 27, 2020, at 8:30 a.m.** The short program will include stories of hope and resilience, with a specific focus on impact in response to the pandemic. **This will also be an opportunity to recognize our incredible community partners, like you, who provide the funding necessary to continue this work.** Attached is a list of sponsorship opportunities and associated recognition benefits.

Most of the individuals and families Hope serves have lived in devastating poverty. Many have recently experienced homelessness, have significant physical and mental health issues and lack financial stability, employment skills or social capital to move towards real opportunity without our help. **While this year marks four decades of service to our community, the past few months have been unlike anything we have experienced.** The far-reaching impact is almost incomprehensible, and, for low-income individuals, this pandemic has been devastating.

**Support from our community partners is more important than ever and will allow us to provide crucial programs and services to a population facing increasing economic and personal hardship.**

For additional information or to confirm your sponsorship, please contact Gwen Kochman, Manager of Development, [gwen@hopecommunities.org](mailto:gwen@hopecommunities.org) or 720-593-4605.

On behalf of the adults and children we serve, thank you for considering this request during this challenging and unpredictable time.



## Hope for the Future, August 27, 2020

A fundraising event to support the extraordinary programs, resource navigation and services advancing health, safety and economic opportunity for the individuals and families served by Hope Communities.



### Sponsorship Opportunities

For 40 years Hope Communities has served the most vulnerable and marginalized populations in our community through affordable housing, services and programs that support individuals and families in achieving personal and economic growth.

This year's annual fundraising event has transitioned to a virtual format due to limitations imposed by COVID-19. In the wake of the pandemic, this work is more important than ever. Corporate sponsorships will help us ensure the hardest hit communities can advance through the aftermath.

Recognition Benefits	Presenting \$10,000	Champion \$7,500	Opportunity \$5,000	Community \$2,500	Neighbor \$1,000
Exclusive "Presented By" sponsorship distinction on all marketing materials	X				
Recognition in press release (sent to all local media)	Text	Text	Text		
Recognition on electronic save-the-date (sent to 1,800 individuals)	Logo	Logo	Logo	Text	
Recognition in 2 pre-event eblasts and 1 post-event eblast (sent to 1,800 individuals)	Logo	Logo	Logo	Text	Text
Recognition on sponsor page in event electronic program	Logo	Logo	Logo	Text	Text
Recognition on website event page	Logo	Logo	Logo	Text	Text
Recognition in e-newsletter sent to 1,800+ subscribers (August & November)	Logo	Logo	Logo	Text	Text
Advertisement in event electronic program	Full-page color	Full-page b&w	1/2 page b&w	1/4 page b&w	
Corporate profile/feature story in e-newsletter sent to 1,800+ subscribers	X				
Opportunity to develop corporate Day of Service for employees at a Hope Communities property	X	X	X		
Recognition emcee during event program	X	X	X		
Recognition in Hope Communities' Annual Report	X	X	X	X	X
Acknowledgement and promotion on social media Facebook, LinkedIn, Twitter (pre- and post-event)	X	X	X	X	X

Don't see the level of support you want? Please contact our Manager of Development, Gwen Kochman, at 720-593-4605 or [gwen@hopecommunities.org](mailto:gwen@hopecommunities.org), for more information or to customize your sponsorship.