



Home. Opportunity. Community.

Hope for the Future ~ Corporate Sponsorship Information

Hope Communities is excited to announce this year's *Hope for the Future* event, to be held the evening of Thursday, September 9, 2021. This event brings together business and community leaders from the Denver metro area who are committed to Hope's vision of ensuring everyone has a safe place to call home and the resources they need to thrive. This has been more important than ever over the last year, and we never swerved from our goal to provide direct, in-person service throughout the pandemic.

Annual Impact



278

Hope Rental Units



715

People Supported in Securing Housing or Remaining Stably Housed



49%

of Hope Residents are Refugees



183

Clients Receiving Employment Support

This spring, Hope received the **2021 Eagle Award from Housing Colorado**, which represents one of the highest achievements within the Colorado housing community. The award specifically highlights outstanding service programming that directly impacts clients and the broader community.

Hope Communities has been serving some of Denver's most vulnerable residents for **more than 41 years**. We are distinctive in the affordable housing community as we provide services and programs to people from the broader community, who do not live at our properties, for free. It is our feeling that helping a full spectrum of people in need in the neighborhoods in which we work will make the community more vital, welcoming and safe. Consistent with our mission, we strengthen communities and provide pathways to economic and personal opportunity for more than 1,400 people each year through affordable housing, educational programs and support services. **All programs and services are supported with fundraising dollars** and all *Hope for the Future* proceeds will go directly to the programs and services we offer to help low-income individuals and families gain access to the basic needs, education and job training necessary for economic mobility.

We know that you, too, care deeply about our community and hope you will join us at our 2021 signature event to support our work. The event will be held at the historic Park Hill Golf Course Clubhouse from 6:00-8:30 p.m. and will feature delicious food and drinks, a silent auction, musical entertainment and a program highlighting the impact of the work we do.

We invite you to be a 2021 Hope for the Future corporate sponsor and enjoy the valuable benefits provided. A full benefit list is enclosed and includes recognition at varying levels, tickets with VIP seating, and property engagement opportunities, to name a few. **In an effort to further our organizational commitment to inclusivity, your sponsorship also underwrites tickets for community members who might not otherwise be able to attend.**

For additional information or to confirm your company's sponsorship, please visit our [event page](#) or contact Gwen Kochman, Manager of Development for Hope Communities directly at 720-593-4605 or gwen@hopecommunities.org.

On behalf of the individuals and families we serve, thank you. We simply could not succeed without partners like you.



Hope for the Future
 Thursday, September 9, 2021
 6:00 - 8:30 p.m.



Sponsorship Opportunities

This annual fundraising event supports the extraordinary programs, resource navigation and services advancing health, safety and economic opportunity for the individuals and families served by Hope Communities.

We are pleased to offer sponsorship opportunities and associated sponsor benefits to help us continue to provide crucial programs and services. Your investment in Hope Communities is a meaningful way to make a substantive difference in our community and help us serve some of Denver's most vulnerable adults and children.

Recognition Benefits	Presenting \$10,000	Champion \$7,500	Opportunity \$5,000	Community \$2,500	Neighbor \$1,000
Event tickets and VIP Seating	12 event tickets	10 event tickets	8 event tickets	4 event tickets	2 event tickets
Exclusive "Presented By" sponsorship distinction on all marketing materials	X				
Speaking opportunity at event	X				
Corporate profile/feature story in e-newsletter sent to 1,800+ subscribers	X	X			
Recognition in press release (sent to all local media)	Text	Text	Text		
Opportunity to develop corporate Day of Service for employees at a Hope Communities property	X	X	X		
Recognition from emcee during event program	X	X	X		
Advertisement in event program	Full-page color	Full-page b&w	1/2 page b&w	1/4 page b&w	
Recognition on electronic save-the-date (sent to 1,800 individuals)	Logo	Logo	Logo	Text	
Recognition in 2 pre-event eblasts and 1 post-event eblast (sent to 1,800 individuals)	Logo	Logo	Logo	Text	Text
Recognition on sponsor page in event program	Logo	Logo	Logo	Text	Text
Recognition on website event page	Logo	Logo	Logo	Text	Text
Recognition in e-newsletter sent to 1,800+ subscribers (August & November)	Logo	Logo	Logo	Text	Text
Recognition in Hope Communities' Annual Report	X	X	X	X	X
Acknowledgement and promotion on social media Facebook, LinkedIn, Twitter (pre- and post-event)	X	X	X	X	X
<i>In an effort to advance inclusivity, your sponsorship also underwrites the cost of donated tickets for community members</i>	<i>6 donated tickets</i>	<i>4 donated tickets</i>	<i>4 donated tickets</i>	<i>2 donated tickets</i>	<i>2 donated tickets</i>

Visit <https://hopecommunities.org/get-involved/2021-hope-for-the-future/> to purchase a sponsorship or contact Gwen Kochman at 720-593-4605, gwen@hopecommunities.org. Don't see the level of support you want? Please reach out to discuss a customized sponsorship.